

DR. LOUIS KAUFMAN



Lecture Topics:

- The Digital Exam
- Optimal Outcomes with CBT
- Become Extraordinary - Identifying Your Team and Your Patients to Drive Productivity
- The Intentional Exam
- Minimal Prep Veneers - Discovering the Possibilities
- Will In-Office Milling Fit Into My Practice?

About



Dr. Louis Kaufman

As an educator, author, and practicing clinician Dr. Kaufman brings a special “big-picture” approach” to personalized dental care.

Founded by his father 70 years ago, their Practice Mission is based upon patients understanding the importance of their own oral health to achieve their personalized dental goals. This simple approach to care continues to create several energizing paths to practice growth that can be modeled by practices across the country.

Doctor Kaufman graduated from University of Illinois Chicago College of dentistry in 1995. Dedicated to continuing his education in dentistry, he is honored to have earned a fellowship award in the Academy of General Dentistry. He is committed to playing a role in the advancement of the profession through his research, publications, lectures and administration roles. Dr. Kaufman has received numerous forms of national recognition from his work as an educator and clinician. His special interests in Dentistry include dental implants, comprehensive reconstruction, treatment planning, cosmetic smile design, minimal preparation veneers, and three-dimensional imaging, minimally invasive smile design and comprehensive full mouth reconstructions.



Memberships



American Dental Association



Academy of General Dentistry
FAGD



American Academy of Cosmetic Dentistry



American Academy of Implant Dentistry



International College of Implant Dentistry

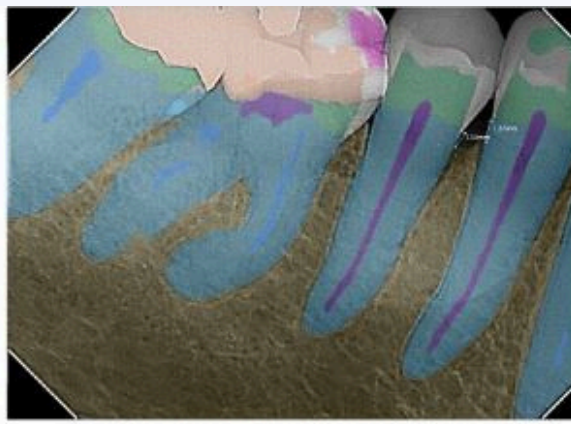
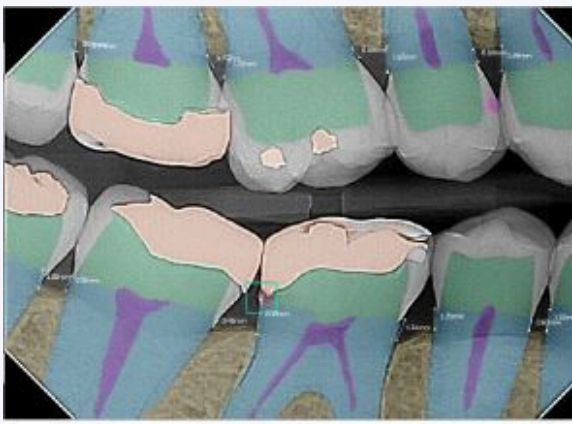


American Academy of Dental Sleep Medicine



Academy of Laser Dentistry





■ Incipient Cavity on tooth #4

■ Progressed Cavity on tooth #30

■ Tartar on tooth #30 ■ Bone □ Enamel

■ Dentin ■ Pulp ■ Cementum

■ Restoration

■ Incipient Cavity on tooth #30 ■ Bone

□ Enamel ■ Dentin ■ Pulp

■ Cementum ■ Restoration

Course 1

Full Day or Half Day Lecture

THE DIGITAL EXAM

Optimizing oral health and providing care with a purpose

This course will discuss CBCT, intraoral digital impressions, and introduce a unique tactile pressure mapping technique used to visualize dynamic occlusal forces. We will explore orthodontics impact on minimal prep veneers and the benefits of virtual wax-up reduction templates and trial smiles to enhance final case delivery.

We will discuss how new concepts in soft tissue management can add to greater patient satisfaction. We will review tissue fluorescence and why it must be a part of every comprehensive exam and recall exam.

The demands of being a dentist and a practice owner are great and we need to take care of ourselves and our teams to provide the best care possible. I will reveal the virtual front desk and why using it can reduce front office stress. I will show you neuro-acoustic software that actually reduces patient stress and anxiety and helps you increase focus.

Learning Objectives:

- Learn how leveraging available technology will improve diagnostic protocols and enhance the patient experience.
- Identify communication techniques that influence patients on occlusion and its critical impact on dentition longevity.
- Recognize how orthodontics impact successful esthetic outcomes.
- Review smile design and the minimal prep veneer and when orthodontics has to be part of the overall rehabilitation of the patients dentition
- Identify tools to reduce stress and anxiety for the dental team and patient

Course 2

Half Day Lecture



OPTIMAL OUTCOMES

Advancing your clinical and diagnostic skills with CBCT

Diagnosis and treatment planning - how does cone-beam computerized tomography(CBCT) improve dental surgical outcomes?

Over the last ten plus years, I have taken thousands of CBCT. CBCT is quickly becoming the gold standard vs. traditional FMX and Panoramic series. In this course I will review traditional two dimensional vs. CBCT three dimensional imaging. We will examine the different views, analyze both and better understand recommended guidelines for CBCT use in today's progressive dental practice.

Learning Objectives:

- Identify the most common uses of CBCT in your practice.
- Understand the implant workflow from extraction, to socket preservation, to surgical guide fabrication, to implant placement and final restoration.
- Learn how to use CBCT to increase chairside communication and increase case acceptance.
- Recognize how intraoral scanning will increase patient education and impact case acceptance for orthodontics and beyond.



Course 3

Full Day or Half Day Lecture



BECOME EXTRAORDINARY

How Identifying with both Your Team and Your Patients Drives a Productive Environment and Delivers the Care Patients Want

More than ever, dental teams are being stretched in all directions. Creating a hectic, nonproductive environment resulting in dentistry your patients are not seeking. We will discuss why team training is paramount to the success of the CEO and how having core team members reduces your stress and increases team communication. We will show technology that enhances online scheduling, saving front office time. We will reveal why outsourcing frees up your team and enhances the patient/customer experience. We will review why your brand is more than just a clever logo. We will discuss the importance of new technologies that will enhance the office experience and reveal restorative materials that are matched with each other to produce long-term success.

Learning Objectives:

- Identify the latest technologies that are the building blocks of a gold standard patient experience
- Understanding and utilizing emotional intelligence in the dental practice.
- Leverage neuro acoustic software to reduce stress and increase focus for the dental team and patients
- Review predictable fixed and operative procedures that can streamline a patient's treatment.
- Give step by step procedures in the development of an operations manual that will forever impact the long-term success of the practice and show how this too plays a critical role in onboarding new employees.



Course 4

Half Day Lecture

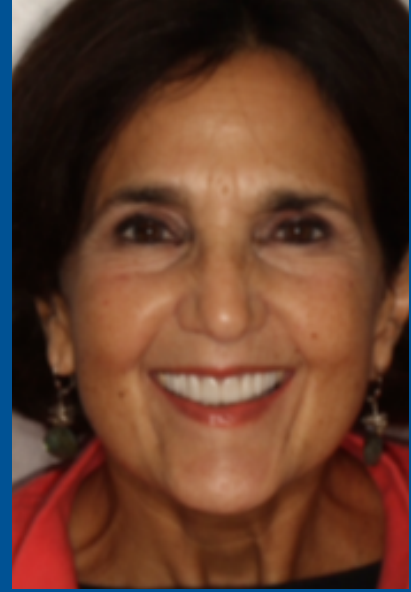
THE INTENTIONAL INITIAL EXAM

Empowering your patients to make better oral healthcare decisions

The Pragmatic use of dental technologies support our diagnostic abilities and serve to educate our patients, as we together, strive to serve their oralhealth needs. This course will explore the use of current dentaltechnologies that empower our patients to make better oral healthcaredecisions. This exam sets the stage for case acceptance and mostimportantly, creates a dental home for our patients.

Learning Objectives:

- Be able to differentiate the comprehensive oral evaluation from the routine examination and understand its importance.
- Understand the role of Intra-oral Cameras and Tissue Fluorescence in Oral Cancer Screenings
- Discover how to implement the use of CBCT and Digital X-rays within your comprehensive oral evaluation
- Examine the use of digital Impressions and their role in discovering occlusal challenges
- AI and its role in the patient examination



Course 5

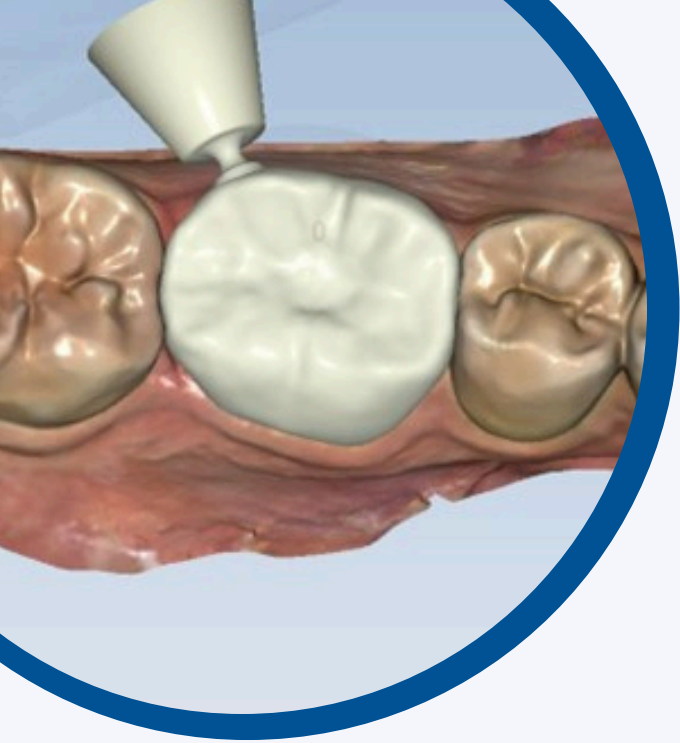
Half Day Lecture

MINIMAL PREP VENEERS- DISCOVERING THE POSSIBILITIES

Successful minimal prep veneers begins with patient selection. It is fundamental to long-term case stability. Conservation of tooth structure begins with in-depth treatment planning and proper occlusal design following appropriate smile design principles. This course will show you how to bring it all together.

Learning Objectives:

- Discuss why digital scanning, photography and artificial intelligence are your best tools to communicate patient needs
- Discover why occlusion is paramount to long-term success
- Understanding the concepts of smile design
- Deliver the “trial smile” and its importance in maximizing acceptance



Course 6

Half Day Lecture



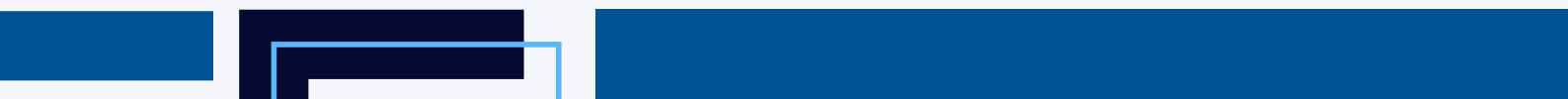
WILL IN-OFFICE MILLING FIT INTO MY PRACTICE?



In this course, we will consider if in-office milling is right for your practice. We will simplify milling machine selection. I will identify the most important parameters in this purchase. Believe it or not, it may boil down to training and support.

Learning Objectives:

- Understanding the purchase your making and the commitment to this technology
- Understand the impact this technology will have on your practice
- Explain why core buildup and post systems may be essential to long term predictable results
- Why same day crowns are not always delivered in the same day



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